

MARUP IBN YALID

WEB & TECHNICAL OPERATIONS SPECIALIST

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Portfolio | GitHub | LinkedIn

PROFILE

Web and technical operations specialist with 5+ years of hands-on experience supporting live websites, digital content, SEO, and online operations. Builds and maintains practical web products with WordPress, cPanel, Python, JavaScript, and AI-assisted development workflows. Combines technical problem-solving with reliable support after launch.

CORE SKILLS

Web: WordPress, HTML, CSS, JavaScript, PHP, responsive development | Development: Python, Git/GitHub, AI-assisted coding, automation | Operations: cPanel, deployment, troubleshooting, content publishing | Growth: SEO, content and social media marketing | Creative: Canva, CapCut Desktop, Movavi

EXPERIENCE

BMR BD | Programmer & Web Operations Manager

6 June 2020 - Present | Own / parallel project

- Build and maintain websites and web tools while managing WordPress, cPanel, hosting, and day-to-day technical operations.
- Use Python, JavaScript, and AI-assisted development to deliver custom features, automation, and practical fixes.
- Support SEO, content, and digital operations across multiple online projects.

Sajan Chakraborty Digital Presence | Page & Content Manager

3 December 2025 - Present

- Manage page content, publishing workflows, and day-to-day digital presence.

Onubad Media | IT & Digital Operations Lead

7 June 2020 - 12 October 2025

- Led technical and website operations for a live Bangla media platform for more than five years.
- Maintained publishing workflows, content organization, SEO, and digital operations while resolving production issues.
- Supported localized content delivery and coordinated technical work with ongoing content needs.

10 Minute School | Graphic Design & Digital Operations Contributor

8 January 2026 - 18 June 2026

- Created graphics and edited class content for digital learning workflows.
- Supported marketing, question-solving activities, and online group management during a five-month engagement.

SELECTED PROJECTS

Shiko BMRHUB App Website - Responsive Bengali download experience that guides users to ARM32/ARM64 app variants based on Android compatibility.

BMRBD Player - Web-based direct-link video player generation product with creator-focused access and monetization options.

Shiko - BMRHUB Extension - Published Microsoft Edge extension with enhanced video, routine, and study-environment controls.

Onubad Media - Structured Bangla entertainment and localization platform with content publishing and discovery workflows.

EDUCATION & LANGUAGES

SSC Candidate, 2027 - Bagadi Goni High School | Bangla (Native) | English (Working proficiency) | Hindi (Conversational)